

EVENT REPORT 04

Student's startup business mentorship

- There were more than 30 students participated in this event.
- Every student groups individually discuss with Professor K. Chelvakumar and got the mentorship for their business growth.
- MSMEs needs to be identified by the students and motivated them and ask the students to come up with the idea to produce the economic and sustainable solution for the problems faced by the MSMEs.
- Those student were continuously monitored by Professor K. Chelvakumar and Professor Kanesh K. Rajah. This was a continuous follow up, which was done by the incubation center.



Figure 3.1



Figure 3.2



Figure 3.3



Figure 3.4

OUTCOME

- EVENBEES student start up business inaugurate at incubation center.
- DRAGONFLY student start up inaugurate at incubation center.

- As per the requested by MSMEs we are identify the path for requesting the 2 stall through AD, MSMEs, Kilinochchi at ammachchi canteen complex in Kilinochchi Premises, University of Jaffna. To market their products.
- Student projects will be allocated by next year as per their personal interests.